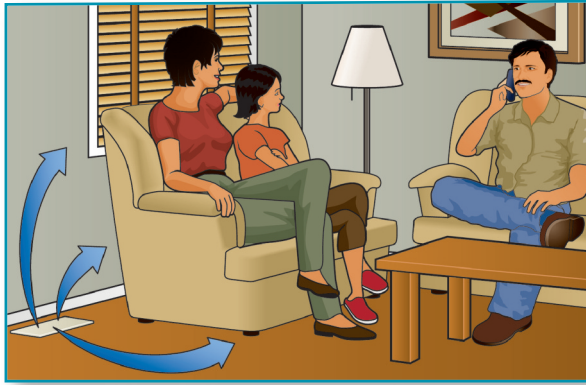


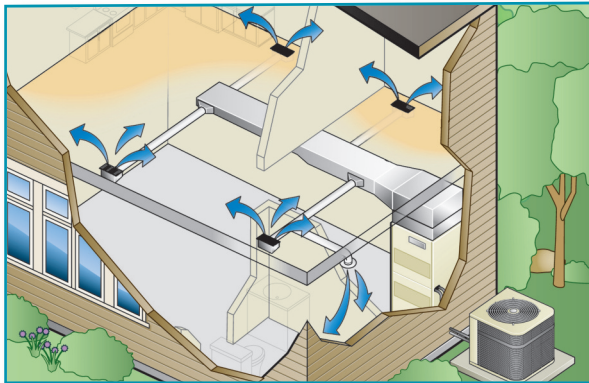
# Efficiency Switch

## 5. Maintain your routine



You may or may not notice a slight change in your home's temperature during a conservation period; however, during this time, your participating electric water heater and/or pool pump will remain off.

## 6. Return to normal operation



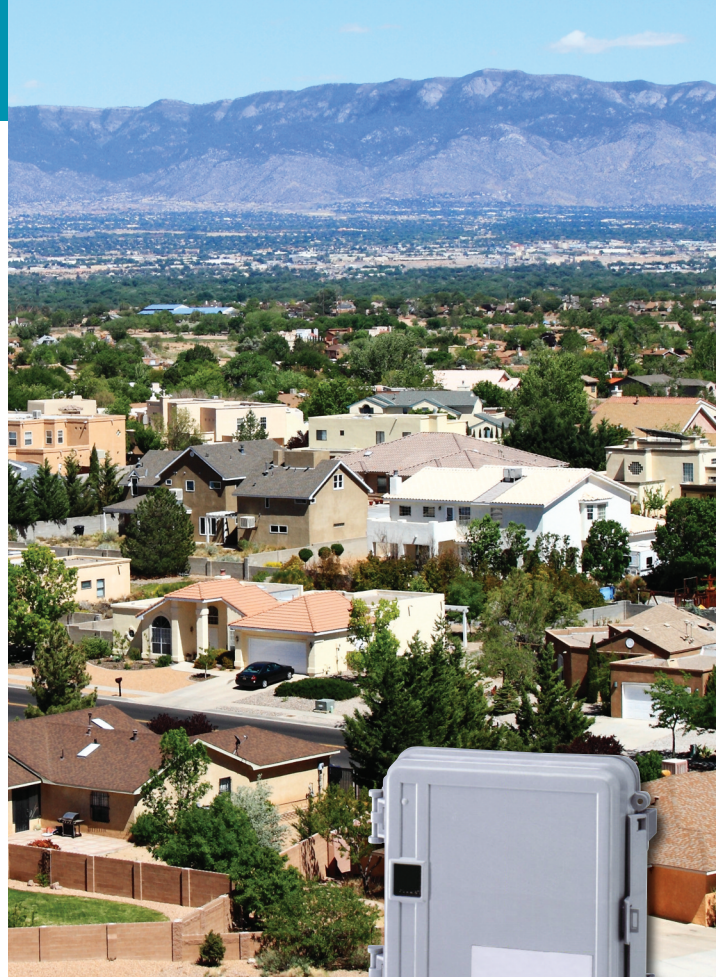
Once the conservation period has ended, and the demand for electricity has lessened, your equipment returns to standard operation.



Talk to us.



PNMDHIW1802



Efficiency  
Switch

# PNM Power Saver



# Efficiency Switch

## 1. Sign up



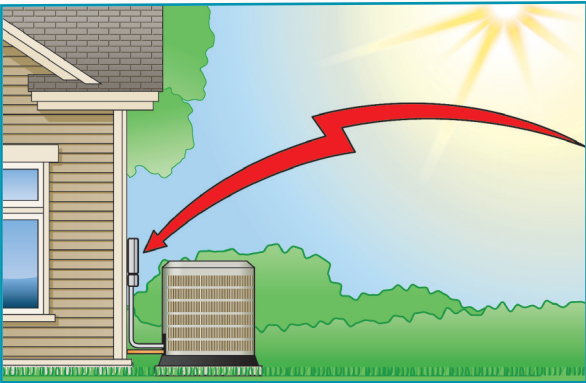
It's easy to sign up for PNM Power Saver. Simply return the postage-paid reply card, visit our website, or call us to speak to a PNM Power Saver customer representative today.

## 2. Efficiency switch installed



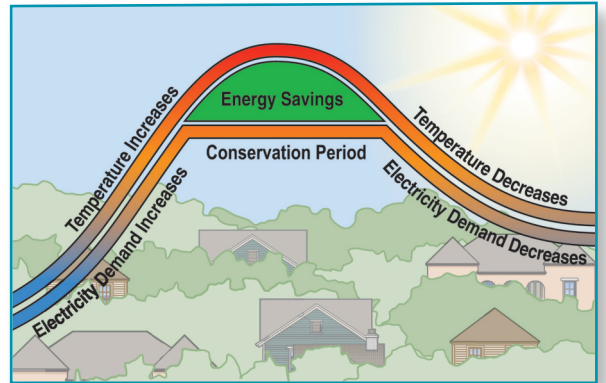
A few weeks after you enroll, we'll install an efficiency switch near your central A/C unit, heat pump, electric water heater, or pool pump. Installation generally takes a little over an hour. You do not have to be home for the installation if your A/C unit is accessible.

## 3. Wireless signal sent



When demand for electricity peaks, we'll send a wireless signal to the efficiency switch that "cycles" the operation of participants' equipment. Conservation periods will only occur less than 1% of the hours in a year.

## 4. Balance the demand for electricity



As participating equipment is cycling, the demand for energy lessens. As a result, less electricity needs to be transmitted, relieving strain on the power grid.

For more information, please visit [PNMPowerSaver.com](http://PNMPowerSaver.com), or call 1-866-471-7906.

