

Join now to receive **\$75** for each A/C unit enrolled in the PNM Power Saver for Business program.

Limited time offer.



Dear PNM Customer

The PNM Power Saver for Business is good for both you and the community you serve. Sign up before December 31 and you'll receive a **\$50** sign-up bonus check.

What is PNM Power Saver for Business?

During summer weekday afternoons when demand for electricity soars, the PNM Power Saver for Business program helps conserve electricity.

A small device is attached to your refrigerated air conditioner that allows PNM to reduce electricity demand by placing the unit in conservation mode when energy is needed most. Your unit's fan will still run during these times, circulating the cool air throughout your facility.

What's in it for you?

- Receive **\$75** your first year (if you enroll before December 31, 2021), which includes a *limited-time* **\$50** sign-up bonus check and a **\$25** summer thank-you check
- Receive an *annual* **\$25** summer thank-you check
- Join with other participating businesses already helping your community conserve energy

The choice is yours. You're under no obligation to participate.

To receive your **\$75**, call **1-866-471-7906** now and tell our PNM Power Saver for Business specialist you're ready to enroll in the program.

For more information about the PNM Power Saver for Business program, or to enroll online, please visit **PNMPowerSaver.com**.

The PNM Power Saver for Business Team



Receive **\$75** your first year.

– **\$50** sign-up bonus (if enrolled by Dec. 31), PLUS

– **\$25** summer thank-you check

And get **\$25** each year after that.

Frequently Asked Questions

How does PNM Power Saver work?

When you enroll in PNM Power Saver, we'll connect the device you choose to your exterior refrigerated air conditioning unit or heat pump. On summer weekdays, June 1 through September 30, when there is sudden increased demand for electricity, we'll automatically coordinate participating refrigerated air conditioning units and heat pumps to help manage energy distribution.

What is an "activation period"?

An activation period refers to the time when your PNM Power Saver device is activated and cycling occurs.

What is the Power Saver device?

The PNM Power Saver device will be connected to your exterior refrigerated air conditioning unit. When an activation period is required, it receives a signal from PNM to reduce the use of your refrigerated air conditioning unit's compressor until demand is normalized. Essentially then, it functions to balance regional peak usage.

What is "cycling"?

Cycling refers to the automatic periods of "on and off" your air conditioner compressor unit goes through to reach and maintain the temperature you set. During an activation period, your PNM Power Saver device receives a signal to reduce the "on" time. For 50% cycling, an activation period will reduce the "on" time to half of what it was set to run.

How often will the program be activated?

PNM Power Saver typically operates on summer weekdays from 1 p.m. to 8 p.m., June 1 through September 30. The program is not activated on holidays or weekends. There is no limit to the number of activation periods that may be called each year, but based on past years, participants can expect fewer than ten during the cooling season. An activation period will not last longer than 4 hours on any given day.

Will my comfort level be affected during activation?

The refrigerated air conditioning unit's fan continues to circulate the cool air throughout your facility. During this time, the temperature in your facility may rise a few degrees, but most customers report they don't notice any change. The use of insulation, shaded windows, and ceiling fans, and the amount of foot traffic are all things that can affect your indoor temperature.

Who is eligible to participate?

PNM Power Saver is available to PNM residential and business customers throughout our service region. *The PNM Power Saver*

program requires that you have a refrigerated central air conditioning unit or heat pump. Evaporative cooling units (swamp coolers) are not eligible for this program.

Do I need to be on site when the device is installed?

If you choose the outdoor switch, it is not necessary for you to be on site at the time of installation. Just be sure your exterior refrigerated air conditioning unit and electrical fuse box are accessible to our technicians.

How does PNM Power Saver benefit my community?

PNM customers use most of their electricity in the summer. As the area grows and more new and existing customers buy refrigerated air conditioning units, demand for electricity in the summer reaches higher and higher peaks. This puts a strain on the power system. By lowering energy consumption during high-use weekday afternoons, PNM Power Saver provides a way for you to use energy wisely and have a positive impact on the environment.

How does the annual thank-you check and sign-up bonus work?

Customers who sign up by December 31 will receive a one-time sign-up bonus check after the device is installed. Customers who sign up after October 1 will receive their first annual thank-you check the following fall.

Can I cancel?

If you become dissatisfied, please call 1-866-471-7906 to leave the PNM Power Saver program at no cost.

During an activation period, will I be using less electricity?

PNM Power Saver balances the demand for electricity during activation periods with non-peak periods. During activation, you will be using less electricity, which helps support the power system during peak use times. When the activation period ends, your net savings may vary, depending on how effectively you maintain the cool air in your space with reduced foot traffic, proper insulation, shade trees, shaded windows, lowered lighting, and how much electricity you require to reduce the temperature.

For additional questions or to sign up please call 1-866-471-7906.



Talk to us.

